



**Rob Velenik**  
**President, Rose Reisman Catering**

After spending 20 years with Pusateri's Fine Foods as director of catering, Rob Velenik joined Edward Street Market Bistro and Catering in March of 2011. After selling his interest in Edward Street in July 2013, he focused his attention to Bizou Creative Catering. Currently, Rob is president and business partner at Rose Reisman Catering, and its recent launch of Rose's Family Meals. Rob is a knowledgeable food service professional who brings unparalleled event planning experience and culinary design to each client event. Rob's expertise and background in specialty foods bring a creative level of food knowledge to his ventures. He has a keen eye for detail and layout, which contributes to the overall success of his events. Rob has executed many large events including the corporate suites for the Grand Prix of Toronto and the gala for Canada's Walk of Fame. Join the conversation at [www.familymeals.ca](http://www.familymeals.ca) or on Facebook [Roses Family Meals](#) and Instagram [@RosesFamilyMeals](#) and Twitter: [@RoseReisman](#) #Rosesfamilymeals.

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For more information, visuals, recipes or samples, or to request an interview or in-studio segment with Rob Velenik, please contact Briana Le Goaix, Sally Matteo or Susan Willemsen at The Siren Group Inc. Tel: 416-461-5270. Email: [briana@thesirengroup.com](mailto:briana@thesirengroup.com), [susan@thesirengroup.com](mailto:susan@thesirengroup.com) or [sally@thesirengroup.com](mailto:sally@thesirengroup.com). Visit [www.thesirengroup.com](http://www.thesirengroup.com) connect on Twitter or Instagram [@thesirengroup](#).